



THE SPIRIT TRUMPET

IBM Ring 96' Newsletter



July 2023

June Meeting Round-up

On Saturday June 17th, Ring 96 held its most recent meeting.

We started the meeting proper on a rather sad note with a broken wand ceremony for the late Don Hallinger. Don was the father of long-time member and former Ring president Kim Hallinger.

President Jon Piercy introduced our lecture for the night, Belle Daily. Belle is known primarily as a kid's magician, but she also does corporate work. She is a member of the Magic Castle and is well respected in her field. Belle's lecture showed some magic, but also strongly focused

on the "business" side of the profession.

Belle opened by explaining why she does kids' shows. Simply put she is always working. Last year, with 52 weeks in a year, she did 41 kids' shows, and she makes money doing it.

She warned that when you are doing kids' shows, things will go wrong. You must always be ready to make a repair to a prop. If you prop cannot be repaired simply by you at home, perhaps that is not the prop to bring to the show. Also, kids are brutally honest. They will tell you if they think you are old, or if they catch onto your magic method. You just have to roll with it.

Belle is not a full-time magician.

She has a "day job" and does magic on the side. She makes a good living at it so it can work. It is an inspiration to all those magicians who are not full time, how well Belle does and how constantly she works.

Free advice; base your shows around things that kids like. Belle will often produce things from empty cereal boxes. Kids like bright colors, and they like music. Use both. Belle will often take a length of bright yellow plastic chain and put it on the floor to delineate the "stage" area. Kids like to help, use volunteers.

Things to watch out for in kid's shows; nine-year-old boys tend to be very chaotic. Ten-year-old girls can be very talkative. Pets may make surprise guest

Next meeting:

July 15th... 7 pm

"Lecture by HUBB"

North Senior Center

3333 Saint Cloud Drive.

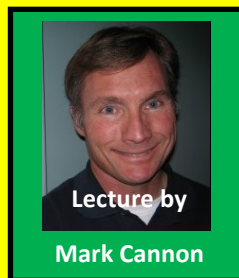
Seal Beach, CA

Coming Soon to Ring 96



Lecture by HUBB

July 15th



Lecture by

Mark Cannon

Aug 19th



Stage Competition

Sept 16th

appearances in your show. Move them out as best you can. Older children may want to insert their younger siblings into the show. Try to be fair. Pick a boy volunteer for this trick and a girl volunteer for the next. Kids will know that you are trying to be fair and respect you for it. Be aware of volunteers with learning disabilities. The family knows what the kid's limitations are and they will be understanding and accepting. Belle will always pause the show to allow for a crying baby to be removed from the show.

Teenagers can be challenging. Belle gave her answer to a kid yelling out, "I know that one!" Her answer is to yell back, "Me too!" She suggested that this answer avoids a long, time-wasting discussion.

Belle presented her list of what a magic shop might try to sell to a starting out kids' magician. Her list included... Die box, run wolf, run (run rabbit, run) PB&J, Torn and restored, (with a kid based graphic) ABC blocks, Stratosphere tube, and flowers from an empty box.

Then she gave us her list. First up was sponge balls. She did a demonstration of how a large sponge ball not only becomes a cube, but somehow produced the number 96 in sponge lettering.

She demonstrated a routine called "food to go." This very visual routine starts with a sign that reads food to go, it opens into a menu. Once someone orders a hamburger then a real hamburger is produced from inside the menu. Belle has fake food models, because depending on what time the show is, the burger places may not yet be open for lunch and it could be hard to find a real hamburger.

Belle likes the Crystal Silk Cylinder, as well as the Change Bag. She much prefers the drawstring change bag over the one with the long handle. A drawstring bag is something that kids can recognize and relate to, the long handle one looks like a magic prop.

Belle did a very funny routine called "Can you guess what is in my sandwich?" It featured a prop sandwich, and a piece of music which had a guy singing the title of the trick. The music was dance inspiring, and probably works well with kids in the audience. At the end someone guessed "turkey" was in the sandwich, and Belle opened the prop sandwich to show a thanksgiving style turkey graphic. Apparently, the sandwich can be opened to several different reveals depending on the guess.

Recommendation: always record new shows to critique yourself.

Belle demonstrated a magicians choice using mini cereal boxes.

Now Belle spoke about the business of the profession

- Handling a booking call
- Building rapport with the parents
- Information to know about the event
- Using Venmo to get paid
- Minimalize the steps needed to get the show booked.

Belle called up a volunteer and did a simulation of a booking call.

How to charge for a show?

- How long is the show? Belle recommends 30 minutes and no longer
- Change extra for added benefits
- Balloon animals
- Face painting
- Read a story
- Teach a trick
- Producing a bunny
- Petting zoo
- Photo booth
- Our area prices range from \$175 - \$500 choose your price appropriately

Belle strongly recommends not telling other magicians your price, it only leads to unhappiness. If a broker sets up a gig, be sure to call the client yourself to make sure you have all the right information.

Another exciting evening at Ring 96.



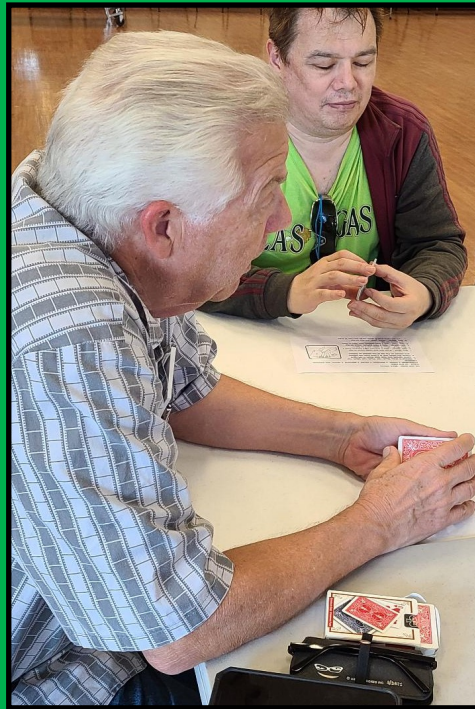
Belle Daily's Lecture



Pre-meeting: Oil & Water

Kevin Papke lead a great workshop based on the magic effect "Oil and Water" here, red and black cards, when mixed together, automatically separate out by color.

The workshop was a success, and will be repeated next month to allow the participants to practice and show off and apply what they learned this month.



Stage Competition

Your Ring 96 board is hard at work to make our major event of the year even better than ever.

This year the Stage Competition will be held at our meeting center on September 16th at 7:00 pm.

The emcee will be last year's 1st place winner Michael Van Horn. To sign up to perform, e-mail Cliff at cliffg37@proton.me. There is a strong cut of date for signing up. If you would like to perform in the

competition please let Cliff know by the end of the August meeting.

The time limit for the performances is 12 minutes, but please don't start a new effect after 10 minutes. At the close-up competition Jon showed us the value of keeping the running time tight, and we will continue to follow up and continue doing this.

Remember to practice your set (including audience reaction time and time to bring up volunteers) and keep the time so you know how long you will be on

stage.

Prepare yourself such that your equipment will be easy to get on and off the stage.

Give us your set-list as early as you can so we can talk to people who may be repeating the same effect. Repeats make for a poor show.

Remember to invite all your friends to come, watch, and vote, even if you are not going to perform yourself. The bigger the audience, the more energy will be in the show.

More to come, see you there!



Help out your Ring

Last month I suggested donating books to public libraries. Ring member Philip Henderson took that idea one step further. He is suggests giving a magic book to an elementary school teacher, or to a school library. This is a fine idea, but why stop there? Why not give a book to a middle school or high school teacher as well.

A new thought. Where can you give out flyers to our open meetings? The open meetings are the close-up competition, the stage competition, Halloween night of Weird Magic and Mentalism, and any other non lecture and non exposure meeting. I have taken to posting flyers on the public bulletin board of Javatinis Espresso in Lakewood. Do you have any public bulletin boards anywhere you tend to go? Every Library has one. That is one way you can help out your Ring.



Want More Magic?

Ring 313 — Hybrid meeting

<https://www.ring313.org>

Orange County Magic Club

<https://theocmc.com/>

The Hollywood Magic Castle



Happy Birthday!



July Birthday's

Brett Bolich

Paul Case

Ram Rivas

*Do I have your Birthday
month on file? Why not?*

Quote of the month!

**“When a magician lets
you notice something
on your own, his lie
becomes impenetrable.”**

- Teller

Ring 96 Officers' Contact Info

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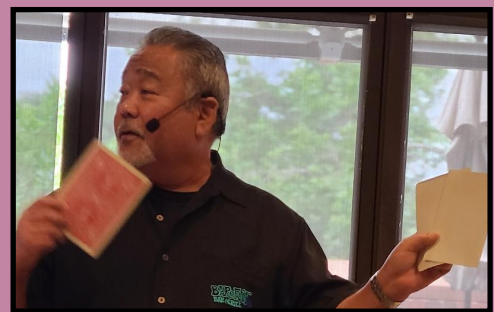
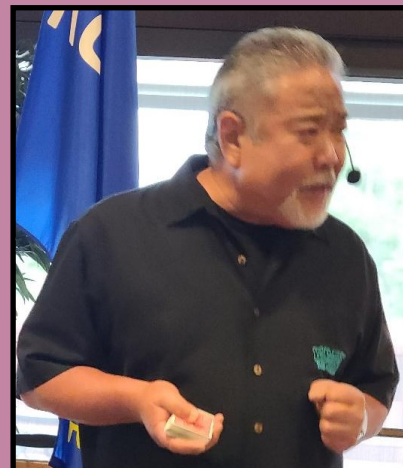
Rotary Club Luncheon

One of the things I teach my students, is about the importance of connections. Here we experienced that very



lesson. The Lakewood Rotary club reached out to me. Their

outgoing president is a friend of mine from temple. He wanted a "set" of magic to entertain at a Rotary luncheon and wondered if I might do that in exchange for lunch. I said I'd be glad to, but I warned him that I was an escape artist. He was not interested in that, but I told him I belonged to a magic club that would love to help him out. When I let Ring 96 know what we needed, several members volunteered. The first up to the plate was Ring member Mark Kiyabu. As you can see, Mark did a phenomenal job. Better still, there are now that many more professional people in our area that know we exist. Where will this lead? Who knows, but making connections cannot be a bad thing.



Meals on Wheels!

It was a fine Friday morning at 11:00 AM when Ring 96 invaded our own normal meeting room at the Senior Center during the daily Meals on Wheels program.

Paul Case, Dan Habel and Cliff Gerstman were there to entertain the seniors as they ate the lunch.

Paul opened with the sucker gag silk trick. This was followed by a card trick and finally a rope routine.

Dan had a volunteer pick a card, and when he failed to find it, he collected on his magicians insurance policy and soon named and showed the correct card.

Cliff did a simple card trick for the group administrator and she thoroughly enjoyed it.

Dan spoke to a few people about our club and that may or may not lead somewhere.

Meals on wheels said they wanted us back another time, and may even help us with some paying gigs. Who knows where that could take us.



Sessioning 96

June 2023

On June 26th, six members of Ring 96 met at Hof's Hut for a session of sessioning.

Cliff Gerstman started off with an interesting dealing of four piles. The four aces were on top. But the next four cards were four sixes, then the next were two pair.

Jheff showed us a clever prediction that lead to a single number. He showed the card that had been on the table the whole time. It had all 52 cards on it, but they were numbered. The number matched the chosen card.

Bill Kornhauser showed us a horoscope coin he used to build a clock of cards. The numbers on the clock soon lead him to the chosen card,

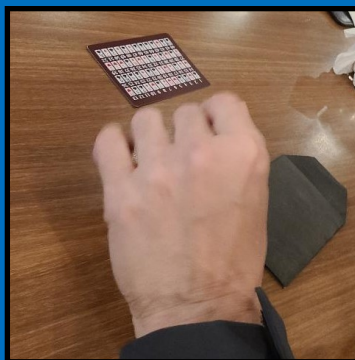
David Fisher had a few cards chosen and shuffled. His prediction matched the chosen card.

George Reis showed us an invisible deck with a twist. He had a corner torn off the invisible card, and after Jheff threw it back to him he caught it in a fishnet bag that restored its visibility. The chosen card was soon found reversed in the deck, with a corner torn off.

Joe Ken found a chosen card in a deck and demonstrated he had known it all the time.

Jheff closed the evening with a demonstration of a very clever wallet for use in his mentalism effects.

Maybe we will see you there next month?



Welcome HUBB!

From Hubb:

One thing I like to talk about is being a giving magician. We have this skill and talent and many magicians fall into the trap of getting into or doing magic for the “look at me factor.” I believe we as performers and talented magicians should approach our magic with a giving attitude. For example in my bar show alone I give away a free drink, skittles, and a signed blank card. I give out buttons and stickers for free. I don’t just mean actual goods but the magic itself and the experience they have together. When we share magic we should approach it with an attitude of sharing and giving instead of “look at me.”

I will also go into how we can tweak tricks to fit your style and how the best way to become a better performer is perform at 100% for real audiences. Practicing alone is 20% max. Scripting and ways to script and what works and doesn’t work. Constantly being aware of your audience and reflecting back and being honest with yourself about your magic and the show or tricks you share.

With experience in the real world starting at dive bars for free drinks to being paid 10s of thousands of dollars for a show for Fortune 500 companies I’ve performed all over the country and world. I feel I have a unique insight into what plays and doesn’t and I’m constantly critical of my magic.

Death or Deception concept, and how you have to have a group of magicians you trust to be brutally honest. I’m sure the ring does that. We as magicians can’t help ourselves.

“I have performed in many different types of areas and venues over several years which has given me a well rounded education on what to do as well as how to handle any given situation. Past venues I have performed in range from dive bars to private clubs, festivals, and street fairs to private residences all around the Southern California area. “



join us for a Ring 96

Session of Sessioning

Monday, July, 24th at 7 pm.

Hof's Hut in Seal Beach

**Just buy dinner at Hof's,
and bring your cards,
coins, or other close up magic.**

**Last month we had 6 attendees,
and we had a great time!**

See you there!



<http://hofshut.com/locations/seal-beach>

12489 Seal Beach Blvd.

Seal Beach, CA 90740

(562) 799-9552



Ring 96: The Seal Beach Magic Club Presents



A Free All-Ages Magic Show!

The Annual Stage Competition

Come for the magic, then vote for your favorite!



When is the show?

Saturday, September

16th at 7 PM

All ages welcome.

Admission is free!

Where is the show?

North Community Center

3333 Saint Cloud Drive

Seal Beach, CA 90740.

Admission is free!

Ring 96 is the local

Seal Beach chapter of

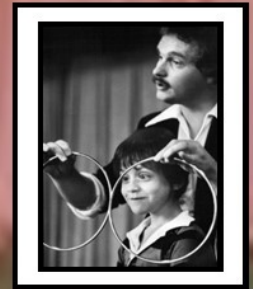
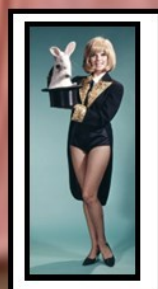
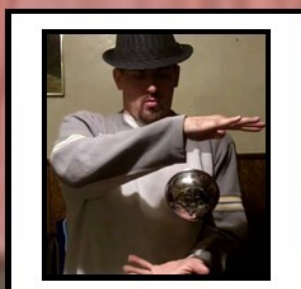
the International

Brotherhood of

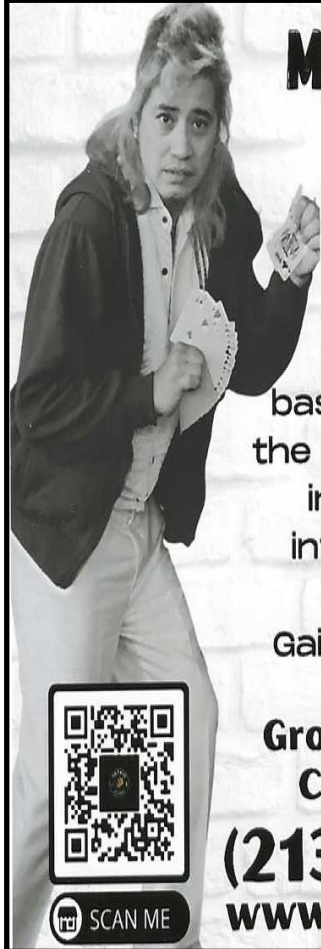
Magicians.

Admission is free!

www.ring96.com



Magic around town!



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On the first Saturday of the month, multiple magicians from **The Magic Castle** will amaze sud-sippers from 7:00 PM - 10:00 PM with their sleight of hand.

Magic Thursdays

6 - 8 pm



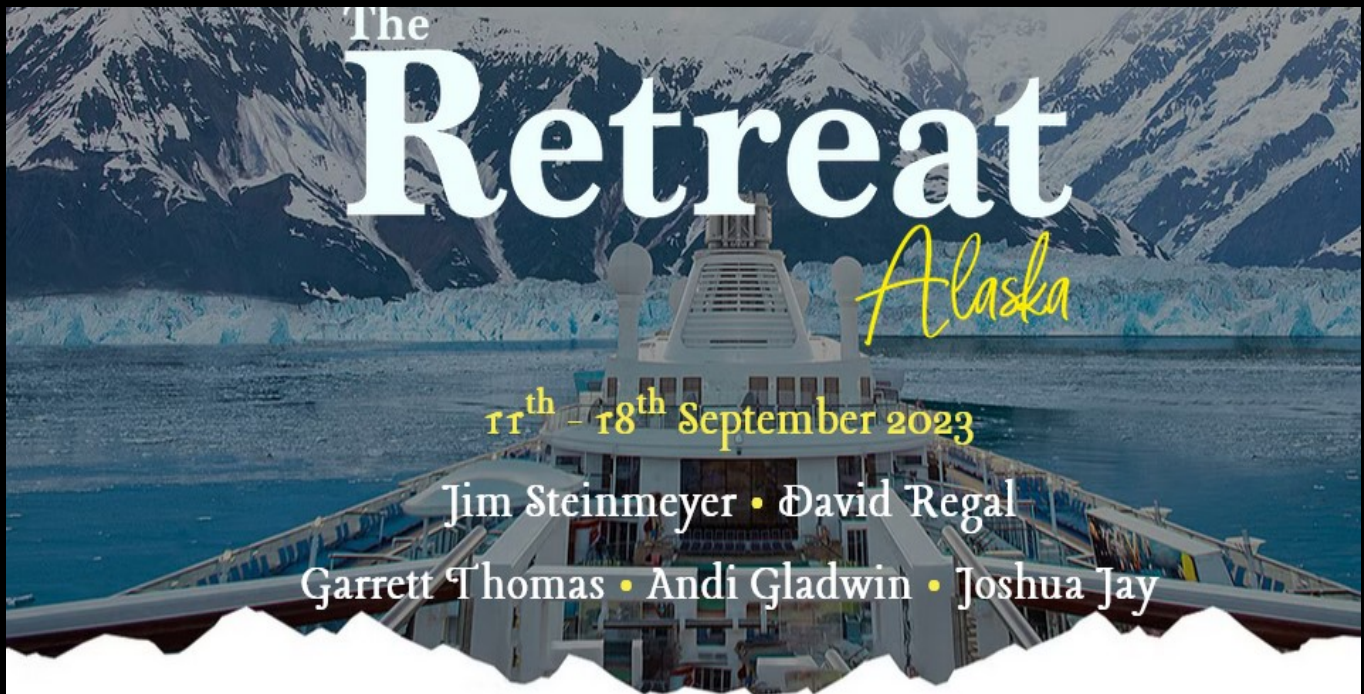
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The Retreat: Alaska Cruise

Every year we organize a luxurious adventure in an exotic location. This year, we've pulled out all the stops. It's a trip filled with beautiful landscapes, unforgettable experiences, and, of course, world-class magic. We are pleased to announce The Retreat: Alaska ... a seven-night cruise adventure unlike any other.

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While most magic conventions aren't enjoyable for spouses, partners, parents, or friends, on The Retreat we encourage you to bring a special someone to share this incredible adventure with you onboard one of the biggest, boldest ships to ever sail the Last Frontier – Quantum of the Seas by Royal Caribbean.

And if spending seven nights in one of the world's most pristine regions isn't enticing enough, imagine doing it in the company of three of magic's greatest minds: They will each share coveted secrets and deliver bespoke programs designed just for The Retreat guests.

PCAM CONVENTION 2023

PACIFIC COAST ASSOCIATION OF MAGICIANS
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